

## **IndiPharm Appoints New Vice President of Global Business Development: Expanding Global Business Development and Marketing Efforts**

**RADNOR, PA, September 9** – *IndiPharm, Inc.* today have appointed Michael Brown to Vice President, Global Business Development to lead the company's global sales and marketing activities. His responsibilities will include building and managing a professional global sales organization, developing the brand and marketing strategy, and managing new and existing customer relationships while leveraging IndiPharm's unique business model to expand clinical research services and partnerships within the global biotechnology, pharmaceutical, and medical device industries.

Mr. Brown brings to IndiPharm over 15 years of clinical research organization (CRO) and big pharmaceutical industry experience including senior positions in business development, sales management, and business operations.

Mr. Brown started his career in clinical research operations as a clinical research associate with Covance (PACT) in the early 1990s and later made the transition to business development/sales and marketing. Mike also held senior positions at other leading global CROs. During his career, Mr. Brown has amassed a widely diverse portfolio of global clinical development, business development, and business operations experience. More recently, Mr. Brown was the global leader of business operations for GlaxoSmithKline's metabolic franchise before returning again to CRO business development. Mr. Brown received his undergraduate degree from The University of Pennsylvania – Wharton School.

Dr. Edward J. Brennan, President and CEO of IndiPharm said, "We are delighted to have Mike join our team. He is a highly experienced pharmaceutical industry professional and a great addition to our senior leadership group. We look forward to the continued growth and success of IndiPharm and are very confident that Mike will play a major contributing role."

"Mike brings a diverse and broad clinical trial background spanning both the client and CRO perspective. His deep understanding of clinical research, the CRO industry, and client's needs position him very well to communicate the full value of conducting clinical research in India to our potential clients", remarked IndiPharm's Executive Chairman, Dr. James A. Bannon.

### ***About IndiPharm***

IndiPharm is a U.S. based full service clinical research organization (CRO) providing Western pharmaceutical and biotechnology companies a full range of clinical trial services through its wholly owned subsidiary – IndiPharm (India) Pvt. Ltd. and its network of qualified physicians and scientists located in India, enabling those companies to conduct registration quality Phase I through IV clinical trials quicker and at a lower cost than is generally possible in the United States and other Western countries.

[www.IndiPharm.com](http://www.IndiPharm.com).

### **For more information, contact:**

Michael Brown  
Vice President, Business Development  
IndiPharm, Inc  
610-977-2011  
[mbrown@indipharm.com](mailto:mbrown@indipharm.com)